

# Boothbay Harbor Country Club

*Where Luxury  
Meets Nature*



BOOTHBAY HARBOR  
COUNTRY CLUB

50 Sugar Maple Lane,  
P.O. Box 757  
Boothbay, ME 04537

Phone: 207-633-3673

Pro Shop: x1  
Dining: x2

[boothbayharborcc.com](http://boothbayharborcc.com)

**BHCC Wins Reader's Choice for  
Best Golf Course!**



## Best of Maine

We're thrilled to share with you that Boothbay Harbor Country Club has received the Downeast Magazine Reader's Choice Award for Best Golf Course!

We'd like to thank our members who voted for us. We always strive to provide the best of everything for our members from our award-winning clubhouse to our meticulously maintained golf course, to our state-of-the-art Wellness Center.

We think that when you combine top-notch facilities, professional staff, an outstanding culinary team with exceptional service, we can provide our members and guests with the best experience possible.



BOOTHBAY HARBOR  
COUNTRY CLUB EST. 1921

# Member Opening Party





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## **Please Welcome Our New Members!**

### **GOLF**

Michael Higgins & Judy Ryan – East Boothbay, ME

Larry & Patricia Kersen – Booton Twp, NJ

### **SPORTS**

Charles & Kelley Race – Edgecomb, ME

Diane Beth Constantino – Boothbay Harbor, ME

Wally & Roberta Irish – Manchester, CT

Chris Krug – New York, NY

### **SOCIAL**

Mary Spencer – Key Biscayne, FL

### **LEGACY**

Mackenzie Kersen – New York, NY

Forrest Mars – New York, NY

Robert O'Hara – Wyland, MA



THE  
**WELLNESS CENTER**  
RACKET • FITNESS • POOL



Hello members,

As a new member of the BHCC staff for wellness, I have enjoyed meeting many of you around the club and happy to see how excited you are in the opening of our beautiful new Wellness Center. In talking with several members a common subject seems to be “back pain”. So as someone who found yoga many years ago for many reasons, the main one being to relieve back pain due to growing up with Scoliosis, I thought I’d share 2 of my “go to” stretching exercises to stretch & strengthen your back. Whether you are a golfer, tennis player or just interested in feeling better during daily living these exercises are a good start. I look forward to seeing you in the Wellness Center and guiding you to a healthier, happier lifestyle doing all the activities you enjoy free of aches & pains. Feel free to stop me & ask me any questions you may have on yoga, breathwork or any fitness class related questions.

-Samantha Lee-E-RYT, AP, CMA

*Fitness Instructor BHCC Wellness/NCH Briggs Wellness*

**Cat/Cow Stretch**



**Supported Child's Pose**



**Cat/Cow:** Starting on the floor or yoga mat, bring yourself to hands & knees position (all fours). From a neutral spine position, sink your chest slightly towards the floor, lift your chin, softly look forward for **Cow pose**- take one full round of breaths then moving into **Cat** by rounding (arching) thru your spine, drawing your navel inward, relax your neck & look at your hands-taking one full breath here, then flowing back in forth, allowing your breath to lead the way.

**Child's Pose** (picture shown is supported modification with a bolster & blankets):

From Cat-Cow Pose, move into Child's Pose, which will gently counter-stretch your lower back and help release any tension. Keep your hands placed flat on the floor in front of you as you move your torso back to rest your chest on your knees, placing your forehead on the floor or resting on folded arms to make a pillow. Hold for a few breaths as you feel the stretch loosening up thru



## Sam Berry, Personal Training Coach at BHCC

Move well. Move often. That is the philosophical approach to Functional Movement Systems, a scientifically proven exercising approach for health, fitness and performance goals. Functional Movement Systems provides screening, assessments and testing. All BHCC members are welcome to meet with Sam for a complimentary “Functional Movement Screening”. The screening consists of several movements that provides you with a type of “blood pressure screening for your movement.”

This allows your training and performance coach to pinpoint where to start your training and how to progress you toward your goals without creating overuse injury or aggravating and old injury.

To learn more about FMS go to [www.functionalmovement.com](http://www.functionalmovement.com)

Screening and reports takes 30 minutes. To sign up for your complimentary screening, e-mail Sam Berry [samberryfitness@gmail.com](mailto:samberryfitness@gmail.com)

## Fitness Classes with Lindsay

### CYCLING CLASS:

Come take a spin on our IC7 advanced indoor cycling bikes. These classes are designed to motivate you with five intensity zones and our Coach By Color training program. Each bike is custom to your level of health and fitness to assure you are getting in your power zone! This is a great way to get a vigorous workout without the impact of running or jumping. You’ll burn calories and keep your muscles in shape while building your cardiovascular endurance and strength. No experience necessary, just come enjoy a ride!

### CIRCUIT TRAINING:

This strength based class will target all muscle groups allowing you to increase your stamina and aerobic fitness while building strength and endurance. This class will include TRX, Bosu, Tabata and medicine balls. To improve your athletic performance mixing up your routine is a great way to keep you at peak performance! Make everyday count and come work towards feeling healthier and more energetic than ever before!

### TRX WORKOUT:

Get your strength training and your cardio all in one fun, challenging, sweaty hour! The TRX Suspension Training is a best-in-class workout system that leverages gravity and your body weight to perform hundreds of exercises that build power and increase strength, flexibility, balance and mobility.

This class will offer you a great whole body workout!

# Massage Therapy



**Offering Massage Therapy Services**  
at our new state-of-the-art Wellness Center

***Treat Yourself***

and enjoy a relaxing massage

***Give the Gift***

of massage to a friend or loved one

207-633-3673 Ext. 550





## **2018 BHCC Golf Event Schedule**

### **Mixed Events**

One-Day Men's, Ladies' & Mixed Member/Guest – June 16, July 14 & September 15  
Flag Tournament – July 4  
Windjammer Classic – June 28  
Kenniston Cup – August 4  
Club Championships – August 18-19  
One Happy Harbor – September 3  
Mr. & Mrs. Championship – September 8  
Mixed Scrambles – Fridays @ 5pm

### **Ladies' Events**

Ladies' 2-Day Member/Guest – July 31-August 1  
Member/Member – August 15  
Ladies' 18-Hole League – Wednesdays @ 8:30am  
Ladies' 9-Hole League – Tuesdays @ 10am  
Ladies' Twilight – Thursdays @ 3pm

### **Men's Events**

Member/Member – July 21-22  
Cuckolds Cup Men's Member/Guest – August 23-25 (Invite will be sent in late May)  
Senior Club Championship – August 31-September 1  
Men's League – Tuesdays @ 5pm



# *the* Pro Shop

*At Boothbay Harbor Country Club*

Welcome back to the BHCC Pro Shop! This month we have expanded our inventory in multiple clothing lines, including FootJoy, Greg Norman, Nike, Fennec and RLX .

In addition to clothing, our club inventory has grown exponentially . Hot brand items such as the Callaway Rogue, Titleist 917, and the Ping G400 are all accessible in the Pro Shop. Stop in and ask one of our Golf Professionals to demo one today!

## New Items!

RIEDEL wine glasses and decanters are known for their exceptional quality and ability to translate the "message" of wine to the human senses. The four sensations in wine include: bouquet, texture, flavor, and finish. RIEDEL glassware has developed specific shapes of glasses which transforms the characteristics of wines. The transformation of wine between glass shapes is so great that even experienced connoisseurs were made to believe that they were tasting different wines. All glassware is etched with the Boothbay Harbor Country Club logo.



*New Callaway Rogue clubs, and Nike apparel!*

## Upcoming Demo Days

June 27—Callaway

June 29—Taylormade

July 6—Cobra

July 11—Ping

July 13—Callaway and Mizuno

# Golf Instruction Technology

The professional staff at Boothbay Harbor Country Club has extensive teaching and player development experience. The Teaching and Club Fitting program at Boothbay Harbor Country Club offers a variety of options for all members. Instruction for beginners and advanced players alike will love all the options and technology we have on property.



You want to talk about SMASH FACTOR, LAUNCH ANGLE, SPIN RATE or you just want to be more consistent, this technology will help with whatever you need to achieve your goals.

## Why all of this technology?

The professional staff has years of teaching experience. Technology has made our golf instruction at Boothbay Harbor Country Club incredibly efficient by allowing everything in golf to be quantifiable. Would you rather have a physician run a test to see what the problem is or have them eyeball the symptoms and make an assumption? The technology we have invested in helps us deliver a concrete diagnosis. Regardless if we use this with you daily or not, rest assured that we are using the information from this technology to deliver the most accurate and concise information without overloading you with too much information.



# Paul Coulombe

## worked hard for his money

*"It's all about hard work and tenacity, and never giving up."*

By SUZI THAYER

Paul Coulombe came to the Boothbay area with \$635 million after selling a vodka company. Since 2007, he has built a luxurious home on Southport, an upscale golf course in Boothbay, and the Oceanside Golf Resort in Boothbay Harbor.

Everyone around Boothbay and Maine knows Coulombe is rich, but he didn't simply inherit a family vodka company to get there. It has taken him over 30 years of hard work, and he's showing no signs of stopping now.

When he was growing up in Lewiston in a middle-class French Canadian family, Coulombe's parents would load him and his three siblings into an old station wagon and head to Fisherman's Wharf in Boothbay Harbor. His father loved the ocean and Boothbay Harbor was one of his favorite places.

"It was a big deal to us," Coulombe said. "We'd have a lobster roll and go home."

In 1971, his father, Raymond, was employed at Bates manufacturing, a textile mill, when he bought a small business called White Rock Distilleries. He started bottling and selling liquors and wines, including one called Italian Swiss Colony. "It smelled as horrific as it tasted, but it was the number one selling wine in the United States at the time," Coulombe said.

Coulombe's mother did the paperwork. A part-time employee helped fill the bottles with a spigot and put the caps on, all by hand.

In the early '70s, while attending the University of Maine at Orono, Coulombe came to Boothbay Harbor for weekends with friends. A favorite hangout was Rocktide, where a fraternity brother was head bartender. "We had no money, and we thought the bar was really cool and upscale. I felt lucky to be sitting there.

"It was 50 bucks for a room at Spruce Point Inn so we'd all pitch in and share it. If we pitched in five bucks we'd sleep on the floor. Ten bucks would buy you a bed."

After graduating in 1975, Coulombe, then 22, began working in the family business as an independent agent-salesman in Columbus, Ohio. "My father paid me so much per case for the cases I sold."

In 1987, Coulombe developed the business's first national brand. He called it Maui Schnapps. "It tasted and looked like Hawaiian Punch, and I called it Maui because I knew putting Lewiston on the label wouldn't work," he said, laughing.

Then he dreamed up another business venture selling what he called "bad beer." He bought 50 cases at a time for \$2 a case and hired a friend with a small plane to fly over Saturday football games at Ohio State University towing a banner advertising the beer. He paid his friend



Paul Coulombe tests his wife Giselaine's "famous red sauce" at their home on Southport.

Courtesy of Russ Armstrong

10 cases of bad beer to fly the banner. It was a hit.

Coulombe said his business sense came out of necessity.

"My father was a tough guy and a disciplinarian, and he didn't give me much to work with. I didn't have much money. It makes you hungry if you have nothing."

After becoming something of a success in Ohio with his bad beer and Maui, Coulombe started driving around the country, in another old station wagon, selling his products to bars and stores in different college cities. "It was just me, except for one person I hired when I was 25."

By the late '80s, the family business was looking viable and his three siblings signed up. In 1995, Coulombe became CEO and chairman of the board. His father died in 1997 and Coulombe bought the business in 2005. He couldn't afford to buy it outright, because he was in a lot of debt.

Next, Coulombe developed Three Olives Vodka. It became a successful national brand. He sold it in 2007 for \$400 million. Around 80 percent of the profit was used to pay off his debts. "After that we were losing money because we didn't have enough volume or business.

"I had to come up with something that would sell." He had an idea, and had designed a bottle and label for Pinnacle Vodka a few years before, but lacked the capital to launch it. "I decided it was time to give this Pinnacle stuff a try," he said. He put all his money and energy into it.

"It was a lot of luck, but at least I had a sales force. I had a distributorship network around the country and I

had a plant and trucks. I had the infrastructure to make it a success."

By the time he sold Pinnacle to Jim Beam in 2012 for \$635 million, Coulombe had been in the business for over 30 years, and was thinking about retirement. "I was already tired."

Coulombe met his wife Giselaïne on a blind date in 2006. She has two children, both in college now. Coulombe calls them his kids, too. They started building their home on Southport in 2007.

Giselaïne, who her husband and close friends call a phenomenal cook, prefers to stay out of the limelight, and the couple spends a lot of time together at home. "We like having dinner parties, and yes, we do all the cooking and cleaning up ourselves," Coulombe said. "I set the table and wash the dishes."

He also stops at Hannaford in Boothbay Harbor to pick up food, and that can be time-consuming when you're a well-known figure in a small town. "Giselaïne always asks me what took me so long, because so many people stop me to talk."

"And he always forgets something," Giselaïne added.

Coulombe said his wife weighs in on most of his business dealings. "Right. He defers to me on every decision he makes," she joked.

"I ask her, she says no, and I do it anyway," Coulombe said.

One day during the finalization of the Pinnacle/Jim Beam sale, Coulombe was driving with his close friend and attorney John Suczynski, who joined up with him in 2007. "Paul had been quiet," Suczynski said. "Out of the blue he said, 'I want to go to the Boothbay region and drive the economy. That's my next project.'"

"That was around the time he told me he was retiring," Giselaïne said.

He bought the golf course in 2013 and began rebuilding it. He said it's now one of the best courses, and possibly the best course, in Maine and New England.

In December 2016, Coulombe got word that Lafayette Group was on the verge of buying Rocktide, so he called Suczynski to get his opinion on purchasing the inn. Coulombe said Suczynski advised him against it. "It's going to be too much work."

Coulombe's brother-in-law, Russ Armstrong, who heads up Coulombe's construction projects, remembers being with him in Florida that day. "He said, 'God, what would I do with it?' I had no answer because I'd walked through it and knew it would require an insurmountable amount of work.

"We started driving, and Paul kept piping up. 'How cool would it be for people to have a nice place to visit. Maybe we could change up the rooms. Maybe we could just do a little bit.'

"He was talking himself into it. He was getting this vision, like he does, just like a train. Once he gets up over the hill, he's got it, and he's going with it."

Then Suczynski got a text from him. It read, "I bought Rocktide."

Coulombe paid \$3.75 million for the property, and has now put more than \$10 million into it.

Coulombe said his mind never stops working, and he's forever thinking of ways to improve on his businesses. Though he and Giselaïne spend much of their winters at their home in Naples, Florida, his mind is usually back in Boothbay. "Whenever we go out, to a golf course, or a

restaurant, I'm always watching how they operate, and what they may do better or differently than we do. We can always improve.

"My wife complained the other day, saying, 'Just so you know, you spend 80 or 90 percent of your time, and your energy, on Boothbay.' And I guess I do, but it's fun, and it's exciting, and I can see and feel the tide turning. It's really all about keeping the younger people here. They need something to look forward to."

Coulombe has had his share of controversy over the years since he became a multi-millionaire.

An article published in the Portland magazine *Maine Biz* in the early 2000s cited some of Maine's popular liquor company executives, and singled out Coulombe and his one-time business, White Rock Distilleries. "The writer claimed I didn't know what I was doing, and that I was going to be a failure," Coulombe said. "That I didn't have the sales force or the marketing clout or the advertising.

"The last sentence read, 'The only person who doesn't know he's going to be a failure is Paul Coulombe.'

"Three years later a new editor from the magazine called me to ask me about doing another story. I told him he needed to bring that first one back with a retraction. He wrote another story about how I had the last laugh."

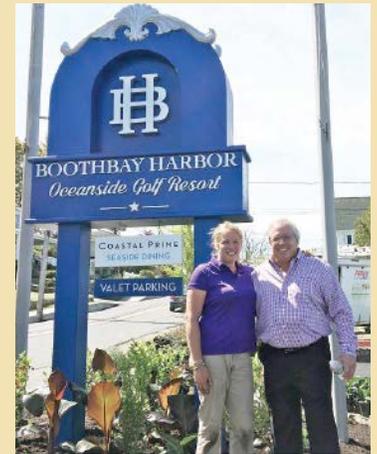
Coulombe is adamant that many of the changes he's made in the community are selfless. "It's not about me, or Giselaïne. It's about the local people in this community. We could just retire on Southport and in Naples, but I think it's worthwhile to make a difference here."

Even his wife questions why he continues to forge on, in the face of sometimes overwhelming adversity. "There has to be something in it for you, or you wouldn't be doing it, because all humans have a certain level of selfishness," she said. "You need to sit down and take a long hard look and answer that question for yourself."

"The reason I do it is because I see what comes out of it," Coulombe said. "I've seen how things can impact society. There's no greater reward than that. Selling vodka is exciting, but not that exciting. Seeing smiling faces walk out of Oceanside or the golf club, or a kid coming out of the Y, that's great.

"It's all about hard work and tenacity, and never giving up. All those seemingly boring values really make a difference. And you have to be nice to people, and welcome them into your community and give them value for their dollar so they want to come back. It's all about providing the best experience for people you can.

"I want to help make the Boothbay peninsula the best it can be."



Paul Coulombe makes a point of getting to know his employees, well over 100, on a first-name basis. Here he is with landscape designer Lauren Bradley at the newly opened Oceanside Golf Resort. SUZI THAYER/Boothbay Register

# FOR A DECADENT, FIVE-STAR DINING EXPERIENCE JOIN US AT ONE OF OUR WINE DINNERS

Here are some photos from our  
Louis Latour Wine Dinner



# *SPECIAL MEMBER EVENTS*

## *MONTH OF JULY*



### *Far Niente Wine Dinner*

*Monday, June 9th at 6:00pm*

Join us in Paul's Steak House for an evening of decadent dining and perfect pairings!



### *Garden Tour*

*Thursday, July 12th at 10:30am*

Master Gardener, Lauren Bradley, will provide a guided walking tour of our beautiful gardens!



### *Cooking Class*

*Monday, July 16th at 1:00pm*

Executive Chef George Schimert will teach the art and philosophy of selecting and preparing seasonal food.



### *Paul and Giselaïne's Anniversary Bash*

*Saturday, July 21st*

*Cocktails at 6:00/Dinner at 7:00*

This is a fun-filled evening with great food, music, dancing and fireworks!



### *Spanish Wine Dinner*

*Presented by Ali Cheevers*

*Monday, July 30th at 6:00pm*

Join us in Paul's Steak House and let our culinary team delight you with inspired, perfect pairings!

*(Further details on all member events will be provided in member emails and in ForeTees)*



LUXURY  
and  
ELEGANCE  
*with ocean views  
from every window.*

The Cuckolds is a unique experience, an historic, offshore 1892 Lighthouse, now transformed into an elegant Inn, described by guests as

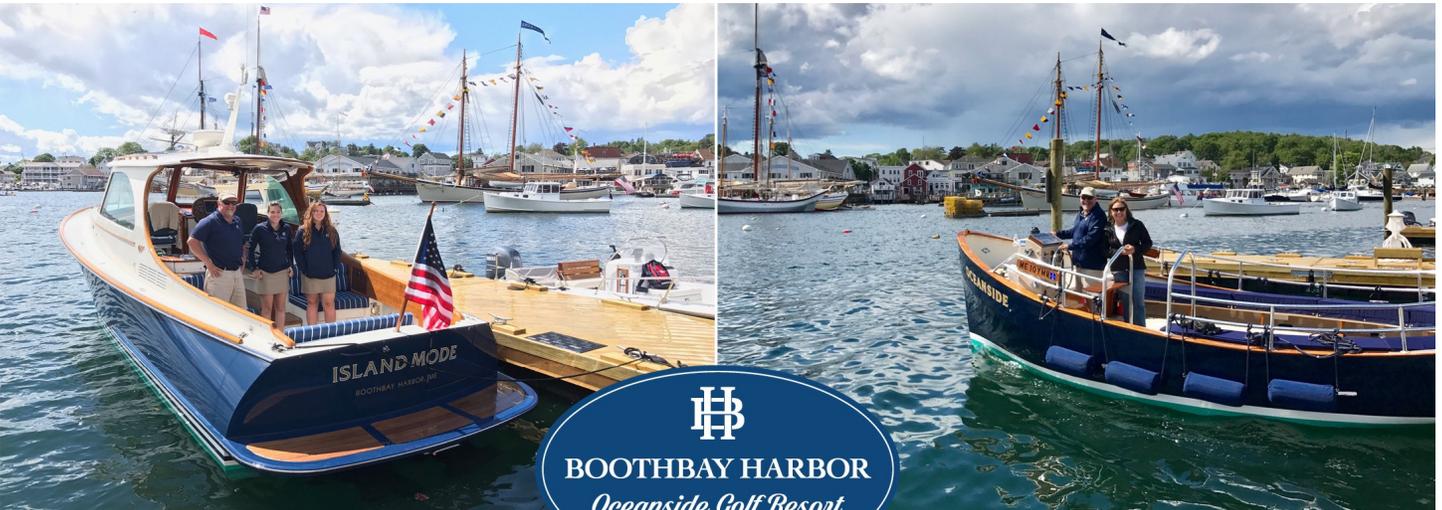
“SPECTACULAR,  
BREATH TAKING...”

“A FAIRY TALE ESCAPE...”

“THE ULTIMATE MAINE COAST  
EXPERIENCE...”



Reservations: 855.212.5252  
InnAtCuckoldsLighthouse.com



**HB**  
BOOTHBAY HARBOR  
*Oceanside Golf Resort*  
—★—

**Visit Once.**

**Stay Forever.**

See historic lighthouses, seals and islands on one of our scheduled boat trips or book a private charter and plan your own adventure! Join us on your own boat and tie up at our private docks.

www.BoothbayHarborOceansideResort.com Boating Reservations: 207.633.4455

